



Channels	Quarter	Year	Description
OPTP Magazine	\$525	\$2,100	Full page quarterly AD - 66K Reach
Website	\$5,775	\$23,100	Front page AD - 51K Website Impressions
Email	\$3,000	\$12,000	AD in prominent placement - 56% Engagement
Social Media	\$1,650	\$6,600	ADs featured on all media channels - 89K Reach
Podcast and Videos	\$1,140	\$4,560	ADs featured in videos and podcast episodes - 37,000 Views/Listens
Unbundled	\$12,090	\$48,360	
Savings Bundle	\$3750	\$14,950	

CONTACT



608 - 351 - 2790



sklinski@orthopt.org



16,525

AOPT MEMBERS



50K

MONTHLY WEBSITE VISITS



30K

SOCIAL FOLLOWERS